

**METHOD AND APPARATUS FOR ALLOWING A REMOTE SITE TO INTERACT WITH
AN INTERMEDIATE DATABASE TO FACILITATE ACCESS TO THE REMOTE SITE**

ABSTRACT OF THE DISCLOSURE

Method and apparatus for allowing a remote site to interact with an intermediate database to facilitate access to the remote site a method for delivering information from a source on a global communication network to a second and a user location thereon. A unique code is associated with an advertising action associated with the source location. The unique code is stored in a database and routing information over the global communication network to a defined location on the global communication network for the source associated with the unique code in the database. The unique code is delivered to the user and then accessed of the database by the user results in retrieval of the routing information associated with the delivered unique code by the user. The user is connected to the defined location associated with the delivered unique code in the database and in accordance with the associated routing information retrieved from the database. The associated routing information is changed in the database between the delivered unique code and another defined location on the global communication network in response to commands transferred to the database from the source, such that a later access of the database will cause the accessing user to be routed to another defined location